

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2024-21**

3 **INTRODUCED BY:**

4  
5 Mayor Alan Webber

6 Councilor Michael Garcia

7 Councilor Signe Lindell

8 Councilor Carol Romero-Wirth

9  
10 **A RESOLUTION**

11 **UPDATING THE TERMS IN RESOLUTION 2023-25; APPROVING THE KNIGHTS OF**  
12 **COLUMBUS COUNCIL 10517 TO DISPLAY BANNERS COMMEMORATING SANTA**  
13 **FE VETERANS AS “SANTA FE HEROES” IN 2024 AND 2025.**

14  
15 **WHEREAS**, Section 14-8.10, Santa Fe City Code (SFCC) 1987 allows for the installation  
16 of banners to identify the geographic location associated with local business groups,  
17 neighborhoods, or community groups; the dates associated with important civic milestones,  
18 activities, or holidays; or a sense of place and community that are erected by the City of Santa Fe  
19 (“City”) or its permittee, if approved by the City’s Governing Body via resolution; and

20 **WHEREAS**, SFCC defines “Banner” as “a temporary sign no larger than eighteen (18)  
21 square feet made of flexible material (cloth, paper, vinyl, or other lightweight, non-rigid material)  
22 on which information relating to an event, function, or activity is painted or printed, which projects  
23 from, hangs from, or is affixed to a city-owned support structure”; and

24 **WHEREAS**, a resolution approving the installation of banners must specify dates of  
25 display, location, number, design approval process, installation, maintenance, and cost installation;

1 and

2           **WHEREAS**, Resolution No. 2019-23 approved the design and installation for 20 banners  
3 commemorating the lives of those local veterans who are serving, have served, or have been  
4 honorably discharged from the United States Military; and

5           **WHEREAS**, Resolution No. 2019-37 approved 30 additional banners for the same  
6 purpose; and

7           **WHEREAS**, Resolution No. 2020-14 approved as many banners as there are light poles  
8 along Cerrillos Road between I-25 and Rodeo Road; and

9           **WHEREAS**, Resolution No. 2022-9 expanded the display of the banners on sign support  
10 structures, installed along Cerrillos Road between I-25 and St. Michael’s Drive; and

11           **WHEREAS**, in 2022, the City improved its infrastructure by purchasing and installing  
12 spring-loaded brackets on Cerrillos Road and, in Resolution 2022-44, the Governing Body  
13 approved the installation of Hometown Heroes banners by the American Legion on all of the  
14 Cerrillos Road Corridor, St. Francis Drive, the Railyard, Guadalupe Street, and the Greater  
15 Downtown Area; and

16           **WHEREAS**, in Resolution 2023-25, the Governing Body approved the displaying the  
17 banners on light poles along St. Francis Drive from I-25 to Alamo Drive; and Cerrillos Road from  
18 I-25 to St. Francis Drive; and

19           **WHEREAS**, the American Legion has transferred the Hometown Heroes banners to the  
20 Knights of Columbus Council 10517 (“Knights of Columbus”) and the Knights of Columbus  
21 wishes to continue displaying banners celebrating Santa Fe veterans with an updated program  
22 called “Santa Fe Heroes”; and

23           **WHEREAS**, the Knights of Columbus seeks permission to place the banners during May,  
24 in advance of Memorial Day, through Veterans Day, during 2024 and 2025; and

25           **WHEREAS**, the Governing Body desires to allow the Knights of Columbus to install the

1 banners for the time periods requested.

2 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
3 **CITY OF SANTA FE** that the design and installation plan for banners celebrating Santa Fe  
4 Veterans, "Santa Fe Heroes", is hereby approved as follows:

5 Dates: The Santa Fe Knights of Columbus may display the  
6 banners every year, between Memorial Day and Veterans  
7 Day, with installation of the banners occurring as early as  
8 the week before Memorial Day and removal occurring up  
9 to the week after Veterans Day.

10 Location: The banners may be displayed on light poles located along  
11 St. Francis Drive; Guadalupe Road from Paseo de Peralta  
12 to St. Francis Drive; and Cerrillos Road from I-25 to St.  
13 Francis Drive.

14 Number: A maximum of one banner per light pole.

15 Design Approval Process: The Land Use Director and City Attorney have approved  
16 the design of the banners as conforming to all applicable  
17 requirements and restrictions. If the design ever changes,  
18 or if the City's design standards ever change, renewed  
19 review and approval by the Land Use Director and City  
20 Attorney's Office is required to ensure conformance with  
21 the City's code.

22 Installation: The Knights of Columbus is responsible for the  
23 installation of the banners associated with this request,  
24 including obtaining the obstruction permits required for  
25 installation and removal of the banners pursuant to


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standard City and State procedures, as applicable.

Maintenance: The Knights of Columbus shall immediately replace banners that become damaged, defaced, or are in any form of disrepair, at the expense of the Knights of Columbus. The City reserves the right to remove any banners the City deems in disrepair prior to their scheduled removal date.

Cost Allocation: The Knights of Columbus shall purchase or otherwise obtain, install, and remove the banners.

PASSED, APPROVED, and ADOPTED this 20<sup>th</sup> day of May, 2024.

  
Alan Webber (May 20, 2024 19:00 MDT)

ALAN WEBBER, MAYOR

ATTEST:

  
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GERALYN CARDENAS, CITY CLERK

APPROVED AS TO FORM:

  
Erin McSherry (May 20, 2024 18:49 MDT)

ERIN K. McSHERRY, CITY ATTORNEY